

HQ USE ONLY  
 Received date:  
 Region:  
 Approved:



# 2022 - 23 Region Business Plan and Budget Report

Completed

budget and financial information is due to National by December 15, 2022. Please address all requested sections.

Region Name: New England

## Section 1: Business Plan

Please provide the following information based on your 2022 activities and experiences.

1) What are challenges the Region, or your members, are facing (up to three)? How does the region plan to address each in 2023? Does the region anticipate requiring support from National to address these challenges?

Challenge How challenge is being addressed and support needed?	
<p><b>Board Participation</b></p> <p>DBIA New England had a great start of the year utilizing a mixture of remote and in person sessions, as well as a highly attended DBIA NE Award Ceremony, however a number of key board members were unavailable to further their participation during the remainder of the year due to their personal situations. The region respected the privacy of the conflicts and logistical issues it created and has realigned some of our 2022 goals for 2023.</p>	<p>This fall we regrouped with by reaching out to our membership to include new board members who are committed to continuing to grow and maintain an active chapter.</p>
<p><b>Education</b></p> <p>In the past our chapter has utilized the in-person education courses, including the bootcamp to help owners and members better understand ‘Design Build Done Right’. We don’t believe the on-line courses offer the same opportunity to interact with our membership.</p>	<p>We would like to invite Barbara Jackson, DBIA to offer her in-person course in Boston. This would also be a great opportunity to promote diversity in our New England Chapter.</p>
<p><b>Student Chapter Development –</b></p> <p>We have three schools who are currently interested in starting Student Chapters in our Region. We have also added a faculty member from Norwich University on our Board to help us reach out to future Design Build practioners.</p>	<p>Sal provided a presentation to WPI about the benefits of student involvement. May look to repeat this presentation again this Spring at WPI as well as other potential schools. We ask that National follow-up on Roger Williams application for a Student Chapter.</p>

2) What was the Region's major success in 2022 that you would like share with the DBIA National Board?

Led by Board Member, Joanne Linowes, we have developed a bimonthly Friday Forum which is an hour online discussion during the lunch hour where members and non-members can share experiences on a general topic. This has proved to be very popular and we look forward to continuing this in the coming year. 7 Programs were completed last year.

In addition, Board Member Christine Mizioch was elected to the National Board.

Led by Board Member Denis Moffet, we have seen a greater participation from the Water/Wastewater industry which is a target area for DBIA New England Membership.

## **Section 2: Strategic Plan Implementation**

Based on the 2022-2024 DBIA Strategic Plan (See Last Page), please list and organize the region's major plans/events for 2023 by the strategic objectives (Expand, Educate, Elevate). National would like to collate this information and utilize for future strategic discussions and initiatives.

### 1) EXPAND

- ❖ Embrace Diversity – Host Barbara Jackson, DBIA to discuss Diversity challenges and opportunities in our industry.
- ❖ Add Students and young professionals by developing Student chapters at Roger Williams University, Worcester Polytechnic Institute and potentially Norwich University
- ❖ Increase awareness and grow our membership from the Water/Wastewater Industry about the utilization of Design Build as a delivery system in New England.
- ❖ Engage other organizations ie. CIM, to collaborate on D-B with programs and initiatives.

### 2) EDUCATE

- ❖ Look for opportunities to host in-person educational events.
- ❖ Continue and grow participation in our Friday Forum
- ❖ Outreach to Owner Organizations to promote Design Build legislation.

### 3) ELEVATE

- ❖ Celebrate the success of the \$1.2 Billion Green Line Extension project (GLX) completed by the MBTA project in the Boston Area in 2022.
- ❖ Celebrate the success of our Annual Award Winners who represent DBIA best practices. ❖

Look to include more schools in DB competition from our region.

### **Section 3: Region and National Synergy**

---

To support and strengthen the partnership between National and the Regions, we would appreciate the opportunity to participate in an event for each region in 2023. Please list as many events as you would like and provide the following information to assist us in identifying the key opportunities to support your region and achieve this goal.

Event name: Annual Awards Program

Event purpose: Celebrate Projects that have exhibited Design Build Done Right, and recognize new participants in and award winners in our program. Recognize MBTA's \$1.2B Green Line Extension Project with the Committee Choice Award.

Date/location: Feb 9.

\*Staff/National Board Member Requested: Lisa Washington or representative.

What role do you anticipate the national representative to play in support of your event? Report from National on state of the organization and goals for coming year.

### **Section 4: Region & Chapter Events**

---

**1)** Please attach a list of events held in 2022. (Include: event name, topic, speaker, approximate attendance) A.

A. Annual Meeting and Awards Program – 40 people

B. Mass Dot DBIA Program (Hybrid) – 40 people in person – 20 people online

C. Courageous Leadership Workshop - 24 people in person.

D. Build Health International – Jim Ansara (ENR Person of Year) – 20 people and 40 students

E. Friday Forums – 7 meetings 15-20 people each

**2)** Please provide a list of planned events for 2023.

a. Annual Awards Program – 2/9/23

b. Spring Event – Horizontal Project Case Study – Green Line?

c. Summer Networking Event – Polar Park – WooSox game.

d. Summer Event – Barbara Jackson (?)

e. Fall Event – Vertical Project Case Study – University Project – Brown University or Clark University w/ Shawmut Construction.

f. Friday Forums – Bi-Monthly

g. Student event

### **Section 5: Budget**

---

Please provide the following information regarding the Region's budget and current financial standing. We understand the continuing effects of COVID-19 may have resulted in you officially reforecasting your approved budget. If your Board officially revised your budget, please compare your "forecast" instead of your original budget and compare your actual to your reforecast.

1) Region Board approved budget for 2022 (in Excel).



--	--	--	--	--

\*Additional region leaders may be reported via attachment

# 2022- 2024 STRATEGIC GOALS

Expand	Educate	Elevate
<b>Focus</b>		
<p>Capitalize on DBIA's unique position as an organization representing the entire industry by:</p> <ul style="list-style-type: none"> <li>a. Embracing diversity, equity and inclusion through active outreach and meaningful engagement;</li> <li>b. Expanding our reach and impact through engagement of all DBIA Regions and key stakeholders; and</li> <li>c. Reinforcing design-build's application to all project types, public and private.</li> </ul>	<p>Cultivate widespread understanding – from novice to seasoned professional – of the uniqueness, best practices, and value to Owners and their Advisors, end-users, project teams, and the community-at-large of Design-Build Done Right®.</p>	<p>Elevate the use of Design-Build Done Right® to:</p> <ul style="list-style-type: none"> <li>a. Optimize project/team outcomes beyond the baseline expectations of cost and schedule performance; and</li> <li>b. Improve the industry image for current and future AEC professionals.</li> </ul>
<b>Goals</b>		
<p>Develop a discernible value proposition, including new tools, resources, and opportunities, to guide the expansion and diversification of membership with a specific focus on:</p> <ul style="list-style-type: none"> <li>• Architects</li> <li>• MWDBEs</li> <li>• Owners and their Advisors</li> </ul> <p>Identify and dissect design-build "gone wrong" to isolate and address core issues impacting team and project success.</p>	<p>Deepen the levels and types of education to address all stages from pre-award to post-award to operations, as well as the development of high-performance team leaders/members.</p> <p>Lead establishment of industry standards via guidance on the flexibility of design-build including:</p> <ul style="list-style-type: none"> <li>• Consistent terminology</li> <li>• Consistent communication of "trade-offs" in approaches</li> <li>• Develop "How to" guidance</li> <li>• Owner decision-making tools</li> <li>• Case studies</li> <li>• Expanded legislation</li> </ul>	<p>Advance best practices related to the integration of innovative tools and technology to enhance design-build team performance and project outcomes in the areas of:</p> <ul style="list-style-type: none"> <li>• Collaboration</li> <li>• BIM/VDC/Digital Strategies</li> <li>• Design Excellence</li> <li>• Total Cost of Ownership</li> </ul> <p>Support the industry in attracting the next generation of design and construction professionals from:</p> <ul style="list-style-type: none"> <li>• Junior high</li> <li>• High school</li> <li>• Trade schools</li> <li>• Universities</li> </ul>
<b>Representative Success Measures</b>		
<p>Implementation of comprehensive National and Region membership/customer dashboards (developed by National) to track growth/ engagement, and to guide strategic decisions at all levels of the organization.</p> <p>Revamped Committee structure and processes to more fully engage/understand challenges and opportunities for key stakeholders.</p>	<p>Development of deeper dive education on:</p> <ul style="list-style-type: none"> <li>a. Progressive Design-Build (PDB), including an expanded instructor pool</li> <li>b. High performance team/leadership development education.</li> </ul> <p>Capitalize on awards program and project database to create impactful case studies showing the power of Design-Build Done Right®, including achievements in diversity, equity, and inclusion.</p>	<p>Implement/lead an Industry Image Coalition to include representation from at least ten (10) industry organizations.</p> <p>Development of BIM/VDC planning resource and curriculum.</p>

